

SFU VentureLabs is a world-class accelerator dedicated to helping entrepreneurs commercialize their innovations and scale up their businesses.



In 2020, we've accelerated **35** science and technology-based new ventures in Canada.

2020 IN REVIEW



Executives in Residence



Workshops and Events



Engaged Learners



TECHNOLOGIES

Advanced Materials

Artificial Intelligence

Haptronics

Robotics

Wearables

Wireless & Mobility

IoT

Virtual/Augmented

Reality

Machine Learning

Smart Manufacturing



INDUSTRIES

Energy & Sustainability
Financial Services
Human Resources
Transportation
Digital Health
Agriculture
Life Sciences
Marketing
Education

Information & Communication Technology

OUR PROGRAMS

MARKET VALIDATION PROGRAM

Our Market Validation Training has helped over 1100 entrepreneurs develop a proven strategy for building a business. Every year, multiple times per year, for a seven week period, we support startups with course materials, webinars, and one-to-one sessions with our expert mentors as they transform their idea into a sustainable business plan.

WITH GENEROUS SUPPORT FROM

innovate BC

SCALE UP

By providing entrepreneurs with dedicated CEO mentoring and coaching, optional co-working spaces, and access to personalized knowledge and resources, the Scale Up program helps startups move beyond market validation training into growth mode. We help them grow smart, grow globally, and explore soft landing.

WITH GENEROUS SUPPORT FROM

Canada

TECH RESILIENCY PROGRAM

The Technology Resiliency program distributes federal funding through Western Economic Diversification Canada, allowing us to provide even more tools, support, and advisors for tech entrepreneurs impacted by COVID-19 looking to recover and grow in these challenging times.

IN PARTNERSHIP WITH

innovate BC

WITH GENEROUS SUPPORT FROM

Western Economic Diversification Canada

Canadä

VENTURE ACCELERATION PROGRAM

We are a delivery partner of the Venture Acceleration Program, an initiative that supports early-stage entrepreneurs looking to commercialize their technology with mentoring, a set methodology for defining a business model, and best practices for growing technology companies.

WITH GENEROUS SUPPORT FROM

innovate BC

CONTRACTOR OF THE PARTY OF THE

COMMUNITY EDUCATION PROGRAMS

Our structured accelerator programs are complemented with community support services, resources, and relationship building opportunities available to all startups. To help entrepreneurs develop personally and professionally, we also deliver educational workshops and seminars in partnership with industry-leading companies and experts.

KEY PARTNERS

VentureLabs is part of SFU Innovates, SFU's innovation strategy to solve societal challenges through innovation and entrepreneurship. Our partners include members of the Startup Ecosystem - from Venture and Angel Capital firms, to legal, accounting, and HR services, industry leaders, leading universities, government, and accelerators across Canada. We collaborate in supporting innovation, acceleration, and the scale up of world-class Canadian technology businesses.

innovate BC





























FEATURED EXECUTIVES IN RESIDENCE

<u>Our mentors</u> (also referred to as EIRs) are experienced professionals who bring an entrepreneurial perspective and significant depth in establishing growth-oriented businesses.



JOHN SEMINERIO//

A serial entrepreneur and company advisor who has led and started multiple high-tech ventures, John brings 35 years of vast professional experience to our team. John fosters valuable relationships with clients, even extending his support beyond mentoring to taking on board roles in some VentureLabs companies.

Selected Highlights

- President & CEO of Abatis Systems Corporation, a Vancouver High Technology telecommunications vendor that was acquired by Redback Networks for \$1.3 billion CDN.
- Named "Person of the Year" by the British Columbia Technology Industries Association (BCTIA) in 2004 for his continued entrepreneurial achievements.

MARNI RABASSO//

Marni is a seasoned, high-growth software executive with a track record of building high-performance teams that drive technology commercialization. At VentureLabs, she leverages her 30 years of experience providing digital transformation across multiple industries to help our clients scale up and compete on the global stage.

Selected Highlights

- A senior executive in multiple high growth start-ups and scale-ups that led to over \$500M in exits.
- Lived and worked in three continents while supporting market expansion in every major market in the world.



RECENT COMPANY HIGHLIGHTS



Fusion Genomics was awarded a
Canadian government Innovative Solutions
Testing Stream contract for their ONETest
(CoV)-Fast, genomics-based assay that is
capable of detecting and capturing the full
spectrum of known human infections.



Semios, a VentureLabs alumni company and the leading precision farming platform for permanent crops, raised **US\$75 million** in private equity funding in 2020 to advance the development of its data-driven crop management solution.

A&K ROBOTICS

A&K Robotics was one of five companies selected by Next Generation Manufacturing Canada to receive **\$1.5 million** in funding for the development of Amrud, a robot that can autonomously disinfect large areas of floor and high-touch surfaces.



Life360 Innovations was named one of the 20 Most Innovative Companies to Watch in 2020 by Business Worldwide Magazine for its creation of the Contino®, a ground-breaking solution for urinary incontinence in men.

GET INVOLVED

BECOME A CLIENT

Are you a science or technology focused entrepreneur with a big idea?

Companies join VentureLabs to become members of a supportive and growth oriented community, and get dedicated one on one mentoring with a lead EIR. Our clients get access to experienced professionals who champion them through entrepreneurship along with connections to financing, growth-oriented programs and services, community support, and networking opportunities.

<u>Apply now</u> to find out if VentureLabs is the right fit for your startup.

BECOME A MENTOR

Are you an experienced tech professional interested in guiding startups along their entrepreneurial journey?

Our EIRs drive our clients' growth by sharing their industry expertise and entrepreneurial perspective. On top of developing and fostering strong mentoring relationships, EIRs are rewarded by watching our clients launch big ideas to even bigger impacts.

<u>Submit your application form</u> today to discover ways you can support new ventures.

BECOME A PARTNER

Are you interested in collaborating with us to support innovation and the scale up of Canadian technology businesses?

VentureLabs is proud to be part of the rich entrepreneurial and innovation ecosystem in our community and across the country. We partner with diverse organizations to deliver programming, networking events, and services that benefit the greater entrepreneurial community.

Reach out now to connect with our team and find ways we can support startups.