

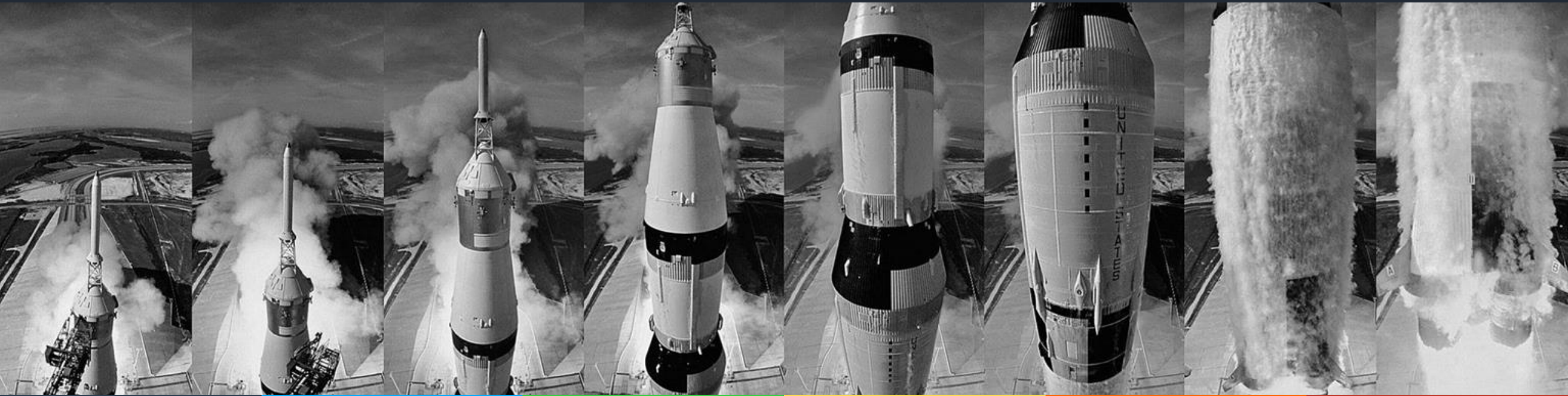
Welcome ...

Sponsored by:



2021 Rocket Briefing

British Columbia's Revenue Growth Leaders of Tomorrow



Agenda

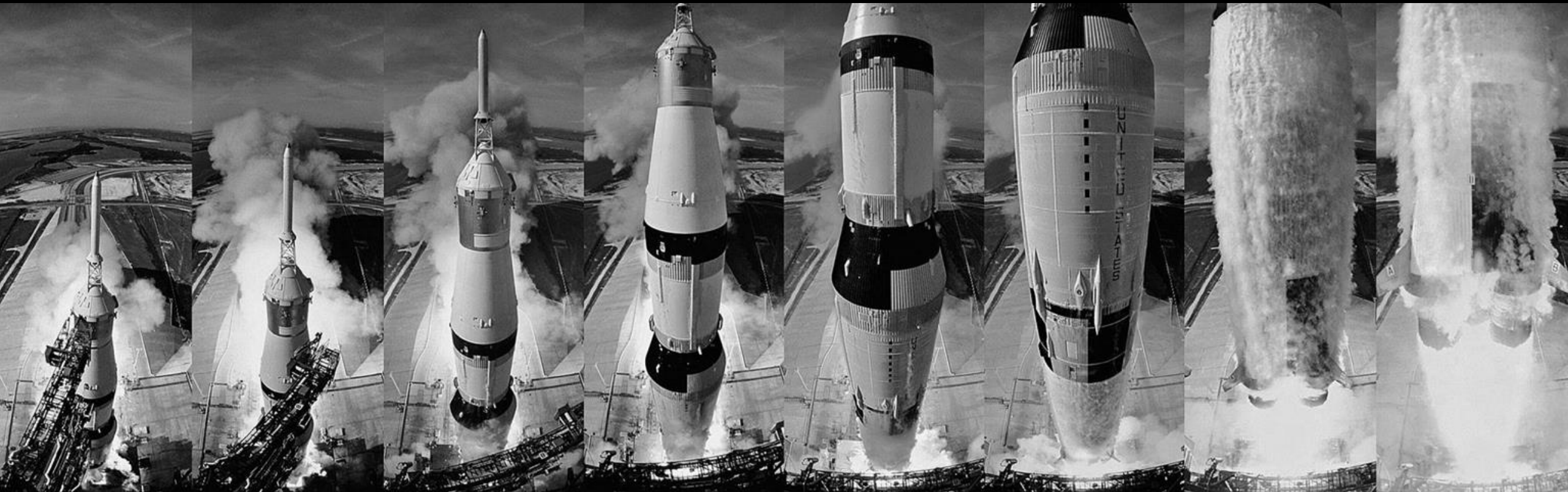
- Introduction
- Background
- Impact of COVID-19
- 2020 Year in Review
- 2021 Trend Analysis
- Unveiling the Lists, Sector by Sector
 - AgriFood
 - Cleantech
 - Information and Communications Technology
 - Life Science
 - Digital Health
- Women in Tech
- Questions and Answers



Rocket Builders

Revenue Growth Advisors ... Insights. Strategy. Action.

We have helped over 500 technology companies to scale up revenue.



Rocket Builders Speakers

Reg Nordman

Thealzel Lee

Geoffrey Hansen

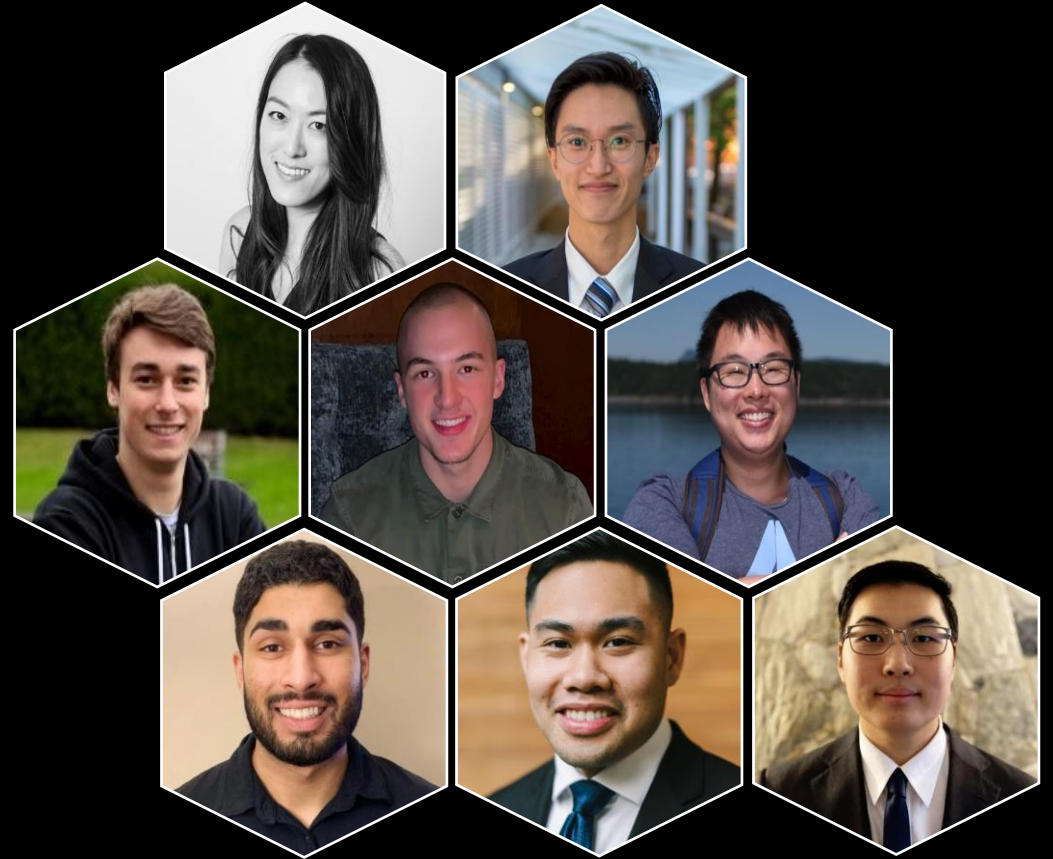
Dave Thomas



Thank You Interns!

Riipen

- With the support of Riipen's Level UP program, Rocket Builders was able to connect with bright students from Simon Fraser University
- <https://www.riipen.com/levelup>



Special Thanks to Our Advisors

ICT Advisory Committee:

- Raymond To
- Brodie Desimone
- Joseph Bowes
- Kirk Moir

CleanTech Advisory Committee:

- Alicia Lenis
- Kirk Hamilton
- Floyd Sijmons
- Stephen Wilson

Life Science Advisory Committee:

- Julie Rezler
- Jonathon Jafari
- Kaley Wilson
- Roger Kuypers

Agri-Food Advisory Committee:

- Mike Manion
- Frank Lefflaar
- Cynthia Shippam
- Jim Hardin

Digital Health Advisory Committee:

- Michael Bidu
- Hugh MacNaught
- Geof Auchinleck
- Brenda Irwin
- Brodie Desimone

And Promotional Partners



Ready to Rocket

Ready to Rocket is a unique business recognition list that profiles B.C. technology companies with the greatest potential for revenue growth. This is the only predictive recognition list of its kind.

19th Year Predicting Growth Leaders. Since 2003, 45 companies exited while on a Rocket list.

Some of BC's most famous companies were acquired while on a Rocket list ... or graduated to become Unicorns.



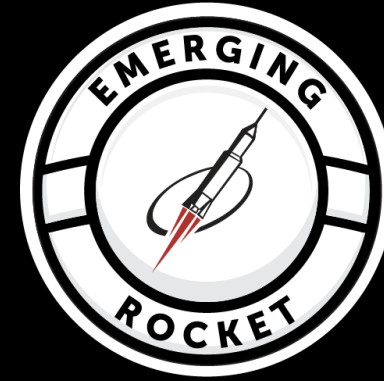
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What is an Emerging Rocket?



Positioning for Growth

- A leading-edge technical innovation
- Seeking initial customers and partners
- Establishing market validation and business model validation

What is Ready to Rocket?

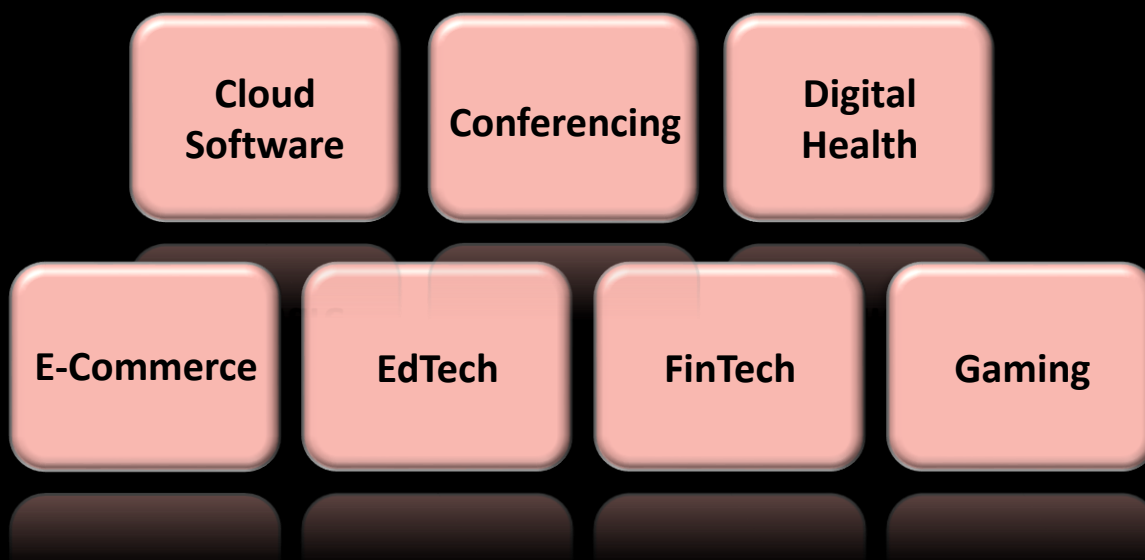


Scaling Revenue With

- Growing Market Opportunity
- Unique Competitive Position
- Must-Have Value Proposition

Impact of COVID-19

- COVID-19 has impaired many markets and changed plans for many companies
- At Rocket Builders, we are keeping past winners on our recognition lists as we are confident they will rebound in the near future
- The pandemic acted as an accelerant for others:



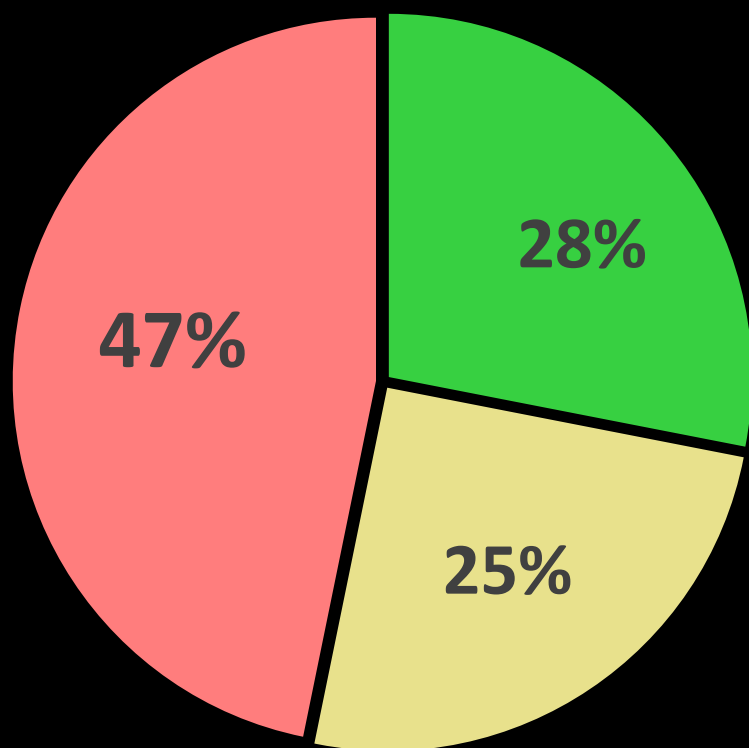
Who led the digital transformation of your company?

A) CEO

B) CTO

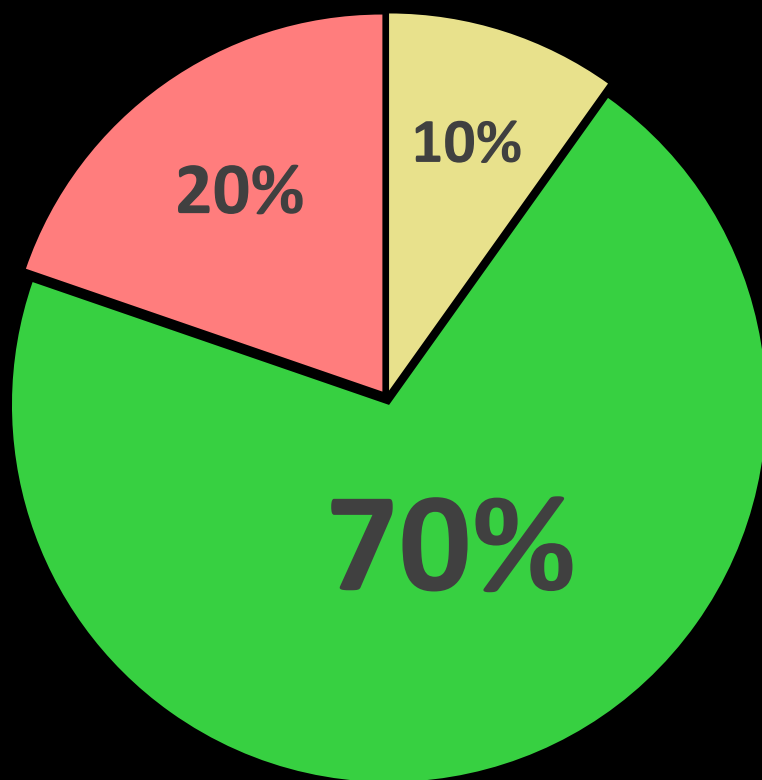
C) COVID-19

Impact of Pandemic, 2020 Ready to Rocket



- Our business grew **MUCH FASTER** than expected due to the change brought by the pandemic.
- Our business grew as expected. The pandemic had **NO IMPACT** on our business.
- Our business growth **SLOWED DOWN** and was lower than expected due to changes brought by the pandemic.

Impact of Pandemic, Nominated Companies



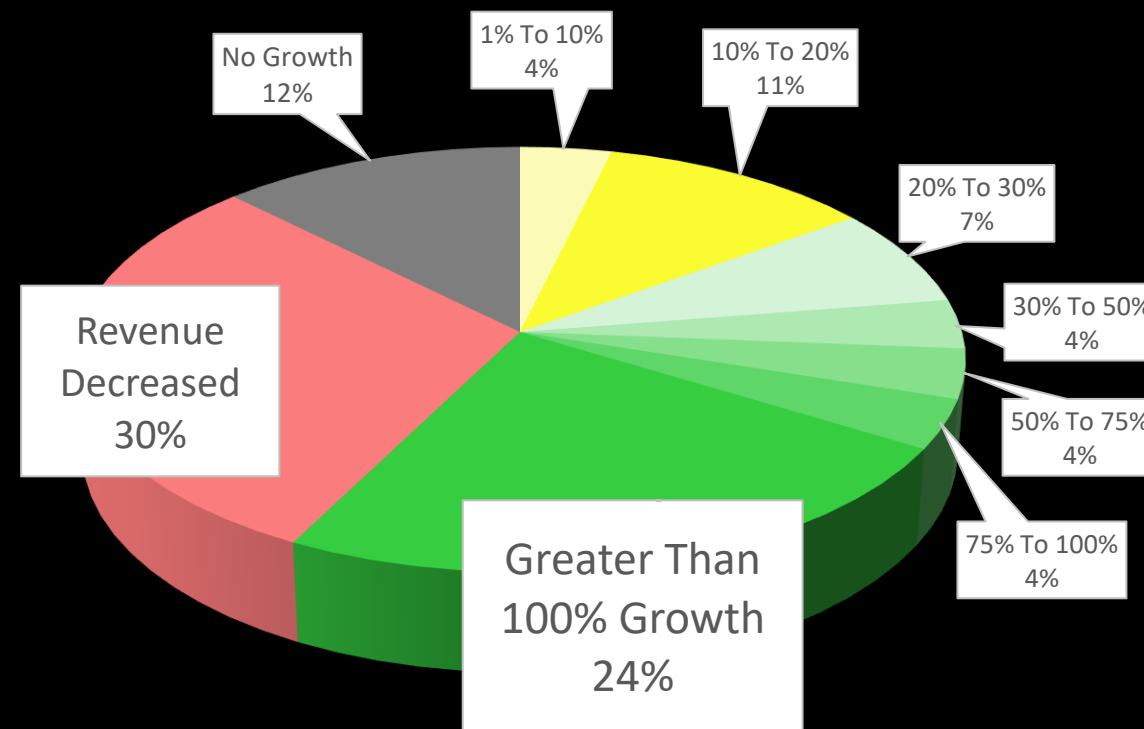
■ My business is growing at same rate as before

■ My business is growing even faster than before

■ My business has slowed somewhat, but I have strong indicators that it will surge as the pandemic subsides.

Resiliency in Technology Companies

- 47% of past winners stated their business growth SLOWED DOWN and was lower than expected due to the pandemic.
- However, of these slowed businesses:
 - 30% saw revenue declines
 - 58% saw positive revenue growth
 - 24% of these companies still saw over 100% growth



Revenue Growth, 2020 Ready to Rocket



41%



31%



27%

Average Revenue Growth

4

1

18

Top Performers, Greater than 100% Growth

New Job Growth, 2020 Ready to Rocket

54



231



223



726



104



5



190



108



506



42



49

42

115

220

62

Exits and Grads, 2020 Ready to Rocket

Exits (11)



Grads (4)





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Agri-Food



Emerging Rocket List for Agri-Food 2021

- 1Five2 Tech Solutions Ltd
- AVA Technologies
- BarrelWise Technologies Ltd.
- Bioform Solutions Inc.
- CertiCraft
- ClickDishes Inc.
- Eleos Robotics
- Farmer's Hive
- Growzorb Technologies Inc.
- Labora
- Lucent Biosciences (Soileos)
- Neupeak Robotics
- NutrienviSus Technologies Inc
- Skaha Remote Sensing
- SpayVac for Wildlife, Inc.
- Spexi Geospatial Inc.
- Taste Advisor
- ThisFish Inc.
- Verdi Expeditions Inc
- Winecrush



Ready to Rocket for Agri-Food 2021

- Buddi
- Craver
- Cuboh
- Elevated Signals
- Flow Scientific
- Icicle Technologies Inc.
- Lyne Systems
- Moduurn Mobility
- Pegish Food Company Inc.
- Renaissance BioScience Corp.
- Techbrew Robotics Inc.



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CleanTech



Emerging Rocket List for CleanTech 2021

- Aqua Intelligent
- Audette
- Avestec
- BC Biocarbon
- BinBreeze
- Boydel Wastewater Technologies Inc.
- Cryologistics
- Daanaa Resolution
- Damon Motorcycles
- Ekona Power
- Green Step
- Hydra Energy
- Matidor
- Open Ocean Robotics
- Orbitless Drives Inc.
- Origen Air
- Plugzio
- Solaires
- VeloMetro Mobility Inc.
- Viridis Research
- Voltsafe
- Yourbrook Energy Systems



Ready to Rocket for CleanTech 2021

- Acuva Technologies Inc.
- Anaconda Systems Ltd.
- Aquify Systems Corp.
- Awesense Wireless Inc.
- Axine Water Technologies
- CLIR
- First Light Technologies Ltd.
- HTEC (Hydrogen Technology & Energy Corp)
- Ionomr Innovations Inc.
- Ideon (CRM GeoTomography Technologies)
- Marine Labs
- Novarc Technologies Inc.
- Portable Electric
- Quadrogen Power Systems, Inc.
- Saltworks Technologies Inc.



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Managing Partner

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ICT



Emerging Rocket List for ICT 2021

- A&K Robotics Inc.
- Adacado
- Advertaze

- Agents Republic Inc.
- Autozen Technologies

- Beatdapp
- Brain 1st

- BRNKL (Barnacle Systems Inc.)
- Capiche
- CORVUM (CloudPBX Inc.)

- Creator.co

- CrewDriver

- deepND Inc. (Pocketed)
- Expression.Cloud (Expresia)

- Finhaven

- Fish Eye Productions Inc. (Live It)

- FLIK

- Grit AI Tech (Lethub)

- Haystax Mortgage

- Inview.io

- JUDI.AI

- Launchpad Technologies Inc.

- Limbic Media

- Locelle

- Manage Petro (Tavanayan Enterprises)

- MazumaGo

- MergeBase

- Motive.io

- mPloy Solutions Inc.

- Netskrt

- Olive Technologies, Inc.

- Optigo Networks Inc.

- Penny (Penny AI Technologies)

- Pick My Brain

- Pounce

- Qase Inc.

- ReadyWhen Tech Inc.

- Renaissance Engagement Network Inc.

- RightMetric Digital Ltd.

- RocketPlan Technologies Inc.

- Safety Evolution

- Salus Technologies Inc.

- Scopemedia Inc.

- SensoDrive

- Settlely

- Skylab Technologies Inc.

- SportNinja Inc.

- StoryTap (Left Stuff Inc.)

- SupportBench

- Vivo Team

- Wallet Card

- Weshowup.io (Seets Technologies, Inc)

- Youneeq (Digital Cavalier Technology Services)



Ready to Rocket for ICT 2021

- Aarcomm
- Certn
- Comm100
- Dooly
- Encepta Corp.
- Eventbase
- Finn AI (Payso Inc.)
- Fintel Connect
- Freightera
- GeoGuard
- Ibbaka
- iGMS (AirGMS Technologies Inc.)
- Keela
- Klue
- Kobalt Security Inc.
- Marine Learning Systems Inc.
- MetroQuest
- Mintent
- OneFeather Mobile Technologies Ltd.
- Orbital Research Ltd.
- Procurify
- ResponsiveAds, Inc.
- Retreat Guru
- Riipen
- SaaSquatch
- SkyHive
- Spocket Inc.
- StreetText
- Thinkific
- ThoughtExchange
- Traction Complete
- Traction Guest Inc.
- Traction Rec
- TradableBits Media Inc.
- Trellis Social Enterprise Inc.
- Turnium Technology Group Inc
- VanHack
- Virtro
- WTFast
- XenCALL



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Digital Health



Emerging Rocket List for Digital Health 2021

- Agartee
- Bio Conscious Tech. Inc (DiaBits)
- Biointeractive Technologies Inc.
- Careteam Technologies Inc.
- CuePath Innovation Inc.
- **Ergonomyx Technologies Canada Inc.**
- Flöka (CalendHer Technologies Corp)
- HeadCheck Health
- Honeycomb.ai Solutions Inc.
- LifeBooster Inc.
- Medimap
- MindfulGarden Digital Health, Inc.
- Molecular You Corp.
- **Movr**
- **MYND Therapeutics Inc.**
- NewPro3D (Forecast Research and Development)
- NZ Technologies Inc.
- Rootd
- **Therabyte**
- Tickit Health
- Wellin5 Inc.



Ready to Rocket for Digital Health 2021

- Ayogo Health Inc.
- CareCru Inc.
- Catalyst Healthcare Ltd.
- Claris Healthcare Inc.
- CoreHealth Technologies Inc.
- Curatio Networks Inc.
- Jane Software Inc.
- MetaOptima Technology Inc.
- PrecisionOS Technology
- Starling Minds



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Life Science



Emerging Rocket List for Life Science 2021

- Alpha9 Theranostics
- Axolotl Biosciences
- Difinity Solutions
- Life360 Innovations Inc.
- Mesentech Inc.
- Metabolic Insights Inc
- Perfit Dental Solutions Inc.
- SapienML Corporation
- Vesalius Cardiovascular
- Zennea Technologies inc



Ready to Rocket for Life Sciences 2021

- ARTMS
- Aspect Biosystems Ltd.
- Canary Medical Inc.
- Clarius Mobile Health Corp.
- Fusion Genomics Corporation
- Microbiome Insights Inc.
- SaNOtize Research and Development Corp.
- Sitka Biopharma Inc.
- Sonic Incytes Medical Corp
- VitaminLab



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Women in Tech

Women in Tech - Rocket Lists Stats

Female CEO or Founder = 42 across 213 companies

10%



0

6%



0

26%



4

17%



9

25%



2



3



5



6



11



2

Female CEO or Founder

Promoting
Female
Entrepreneurs
on Our Lists

pocketed

TasteAdvisor
TASTE WHAT YOU LIKE

Therabyte

zennea

corehealth
TECHNOLOGIES
Inspire. Ignite. Revolutionize. Well-Being.

GreenStep

FLIK

V

spayvac-for-wildlife, inc.
CONTRACEPTIVE VACCINES FOR HUMANE WILDLIFE POPULATION CONTROL

FLOKA

MindfulGarden

FINTEL
CONNECT

STORYTAP

Loc'elle

sitka
BIOPHARMA

SUPPORTBENCH

ibbaka

pick my brain

LIVE IT.

Tickit
Health.

A&K ROBOTICS

Axolotl
Biosciences

ava
SMART GARDEN

Freightera
FREIGHT MARKETPLACE

152

THINKIFIC



Brain 1st
Program

Beanworks

ORIGEN AIR
NATURE EMPOWERED

VIRIDIS
RESEARCH

METAOPTIMA

GEOGUARD®

SaNOtize



Jane

OPEN OCEAN
ROBOTICS

VanHack

Netskrt

Finn AI

curatio

careteam

Solaires™

VIRTRO



Current Trends



IoT is becoming ubiquitous



Software platforms complement existing hardware



Exiting companies are targeting markets outside of solely BC towards a broader geographic



Investment capital is ready to be deployed, so in 2021, expect more investments and acquisitions

Worthy of More Study

Life Sciences companies will move towards platform technologies as opposed to solely disease indicators

Automation and robotics will revolutionize the Agri-Food sector

Emergence of 5G to impact many subsectors

Behavioural changes caused by COVID-19 are here to stay



Thank You

Past Presentations 2021

- Rocket Outlook 2021 - Growth Trends for Key Technology Sectors
<https://www.bigmarker.com/rocket-builders/Rocket-Outlook-2021-Growth-Prospects-for-Key-Technology-Sectors>

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